

January 23, 2012

Dear Friend of Germantown Baseball:

Happy New Year to everyone! Believe it or not, plans are already underway for Germantown Baseball's 60<sup>th</sup> season, which is scheduled to begin Sunday, April 22nd. Sign ups are being held early next month and practices will begin in early March. Baseball used to be a "summer" sport, but unfortunately times have changed and the season starts much sooner than it used to. With this in mind, we would ask that you please consider sponsoring a team in our league. With your help, we will again be able to provide a worthwhile summer program for nearly 700 kids in our neighborhood. Because of the support of the community, we have been able to keep registration fees at Germantown Baseball among the lowest in the city. Fees cover approximately 60% of the league's annual cost. With your help, and other fund raising events, we are able to keep fees manageable for the families in our community.

Below is a list of opportunities for you to promote your business and support our league.

Regular Season Team Sponsor: \$250.00 per team

Team Sponsors will have name and logo on jersey, team photo on plaque.

Tournament Team Sponsor: \$250.00 per team

Logo printed on sleeve of team jersey.

3 X 7 Banner on Outfield Fence: \$300.00

Includes a high quality multi-color banner. The spots are limited on each diamond so don't miss your opportunity to advertise your business to fans of T-ball, Softball or Baseball.

"Opening Day" Program: Full pg \$75.00 ½ pg \$50.00 ¼ pg \$25.00

Includes all team rosters and schedules. Many refer to program during the entire season.

All sponsors will be listed on website [www.germantownbaseball.com](http://www.germantownbaseball.com) plus a link to your website.

A 20% discount is available if you sponsor multiple teams or sponsor a team and purchase a banner.

If you are willing to sponsor a team, we ask that you return the enclosed form, along with a check made payable to Germantown Baseball Inc. and mail it to P. O. Box 32473, Louisville, KY 40232 by February 24, 2012. By making your commitment early, we can start assigning sponsors to teams and ordering their uniforms. Please include your logo artwork with your response.

We are grateful for your consideration to support our league. Please do not hesitate to contact us if you have any questions. We look forward to hearing from you.

Denise Hayden.....502-693-7358 or [denise.hayden@mmcartage.com](mailto:denise.hayden@mmcartage.com)

Stephanie Disney....502-553-2707 or [sdisney91@gmail.com](mailto:sdisney91@gmail.com)

Program & Sponsorship Coordinators

(See reverse side for details)

# *Germantown Baseball Inc Advertisement / Sponsorship Application*

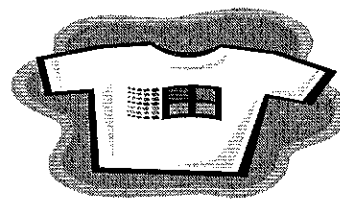
*Please return no later than February 24, 2012.*

**Company Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-Mail Address (optional)** \_\_\_\_\_



**Regular Season Team Sponsor:** \$250.00 \_\_\_\_\_

**Tournament Team Sponsor Team:** \$250.00 \_\_\_\_\_

**Logo Included? Yes or No**

**3 X 7 Outfield Banner:** \$300.00 \_\_\_\_\_

**Opening Day Program:**

**Full Page:** \$75.00 \_\_\_\_\_ **½ Page:** \$50.00 \_\_\_\_\_ **¼ Page:** \$25.00 \_\_\_\_\_

**A 20% discount is available if you sponsor multiple teams or sponsor a team and purchase a banner.**

**Payment Enclosed:** \$ \_\_\_\_\_ **or contact me after** \_\_\_ / \_\_\_ / 2011 **regarding payment.**

**Mail to: Germantown Baseball Inc  
P.O. Box 32473  
Louisville, KY 40232**

**Website address:** \_\_\_\_\_

**Special Instructions or Request:**

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